

Iowa HORSE Source



Lori Mennenga, Editor



SAMPLE

From the Editor:

As a lifelong resident of North Iowa, and just recently a part-time resident of Arizona, I have frequently been frustrated by the lack of a centralized location for information regarding equine activities in North Iowa. I never seem to know what's going on! If I do want to check up on an activity, show, event or news regarding my horsey activities, I am forced to visit numerous websites for various organizations and then compile my own calendar of events.

After another long winter of being "in the dark" about events going on at home I have decided to do my own newsletter of equine events, show results, equine seminars, etc. To that end *Iowa HORSE Source* was created.

This is not just my newsletter, this is YOUR newsletter. I am relying on similar-minded horse enthusiasts in this area to provide me with the information which I will attempt to disseminate to an equine community eager for news. Since I am relatively new to this, I will desper-

ately need your help.

I will be happy to publish any show results, news of upcoming events, local saddle club information, etc.. Free of charge!! In return I would appreciate you passing along the newsletter to your members, family & friends.

There is no charge for the newsletter!

As far as show results, I would like to feature this type of information in a prominent timely fashion. I feel our horse show, rodeo, gymkhana exhibitors, especially the youth, should be recognized for their hard work and achievements in and out of the show ring. So often, I will attend a rather large open show and witness some outstanding youth performers and their equine counterparts, leave the show and never know anything about them, their horses, or the rest of their show career. My goal is to showcase these young people as well as adults and their horses.

Our local newspapers are filled with information about local sporting events and their participants, but sel-

dom do we hear anything about anyone who excels in equine-related pursuits. I hope to remedy that with this newsletter.

Also, I would like *Iowa HORSE Source* to become the "go to" publication for local saddle clubs, equine 4H clubs, and equine charity events.

I would love to publish photos of your recent event, winner's circle, award winners, and VIP's. Just e-mail the information to

Iowahorsesource@yahoo.com along with a short statement giving me permission to do so. *Iowa HORSE Source* will be published monthly and e-mailed to subscribers free of charge. I also have a website under construction where the newsletter can be accessed.

I look forward to this new endeavor and hope to hear from you soon!

In the meantime,

Ride Hard- Ride Safe!!

Lori Mennenga



Iowa Horse Source

% Lori Mennenga
112 250th St
Meservey, Iowa 50457

Phone 641-358-6166
Cell 641-494-7892
e-mail iowahorsesource@yahoo.com

Coming soon to our new Website...

Advertising Rates

Business Card -\$5.00 per issue.

Half Page—\$15.00 per issue

Full Page—\$25.00 per issue

Advertising must be camera-ready and accompanied by payment in full.

No charge for submitting your showbill and show results but information must be accompanied by a written statement giving Iowa HORSE Source permission to include in newsletter.

Editorial Submissions

Free-lance articles, cartoons, artwork, poems, photographs, etc., are welcome, but publisher reserves the right to reject unsolicited materials. Unsolicited material sent via postal mail must be accompanied with a self-addressed, stamped envelope for return. All submissions must be accompanied by written permission to include in the newsletter.



Iowa HORSE Source

FREE!! E-mail Subscription Form

Name _____

Address _____

City _____ **State** _____ **Zip** _____

E-mail Address _____

Must provide e-mail address to receive newsletter. If you do not have e-mail, please check here. _____.

Please complete form and mail or e-mail to:

Iowahorsesource@yahoo.com

Iowa HORSE Source

% Lori Mennenga

112 250th St.

Meservey, Iowa 50457